

# LAUNCH

INITIATIVE

## DESIGN STUDIO

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### NEW CUSTOMER GUIDELINES

At Launch Initiative we specialise in producing small to large runs for the local fashion industry. We can take your design from a simple sketch to a completed garment. We offer;

- Pattern Making on both paper & CAD
- Grading
- Garment Technician
- Sampling
- Fabric Advice
- Fit Models
- Production of both large and small runs
- Marketing & PR
- Styling
- Graphic Design
- Fashion Photography & Filming
- Business Coaching & Mentoring
- Sales & Distribution

Our client base includes local and interstate designers as well as corporate clients.

### QUOTING

To receive a quote for production we require the following;

- Ideally it is easiest for us to give a fast and accurate quote for production from samples.
- If you do not have samples, we require a fabric swatch of each fabric used in the garment and a spec sheet/photograph or detailed trade sketch of the garment.
- Information on quantity and size range.
- Samples that are different to the pattern must be labeled clearly with all the changes.

Once we have priced the style we will email you the quote.

## **SAMPLING**

For sampling we require the following;

- An accurate and detailed spec sheet outlining placement of labels, type of finish, measurements etc.
- Fabric and trims
- Cardboard patterns

## **PRODUCTION**

For production we require the following;

- Correct sample
- Sales order including cut quantities, colours, sizes and agreed delivery date.
- Fabric, trims, labeling, tags.
- A list of what has been supplied including fabric quantities
- Graded pattern set or Marker
- Spec sheets including measurements

## **PATTERN MAKING**

For pattern making we require the following;

- Ideally it is easiest for us to work from a detailed specification sheet
- If you do not have this then a detailed trade sketch with measurements, or a photograph with measurements and finishes indicated will do.

If you are having trouble filling one of our requirements, for any other inquiries or for services that are not listed on our customer guidelines list, please contact [designstudio@launchin.net](mailto:designstudio@launchin.net) or phone **(02) 8014 - 8460** and speak to one of our team.

We look forward to working with you.

**The Design Studio team.**